

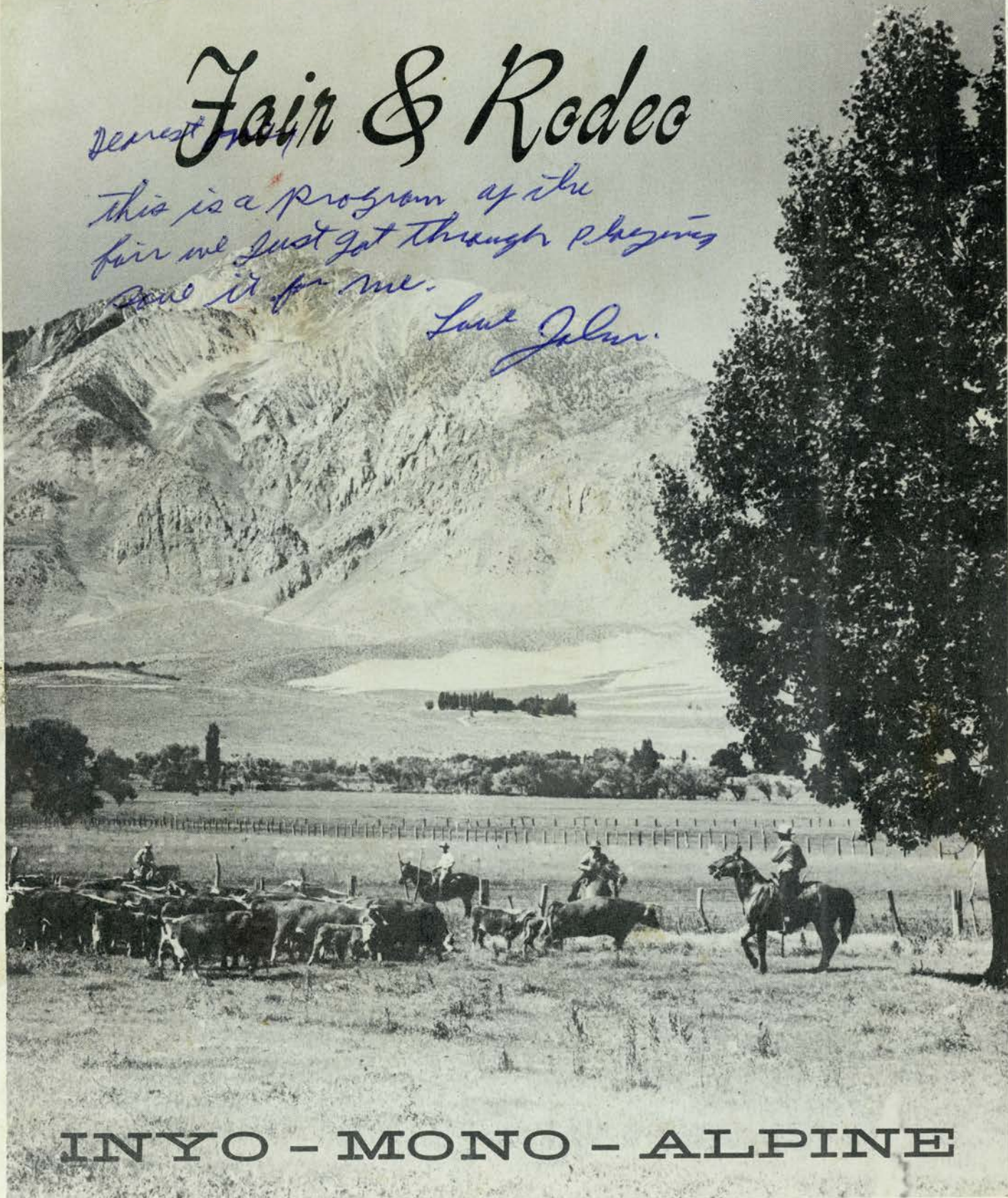
Official 1963 Souvenir Program 25c

Eastern Sierra Tri-County

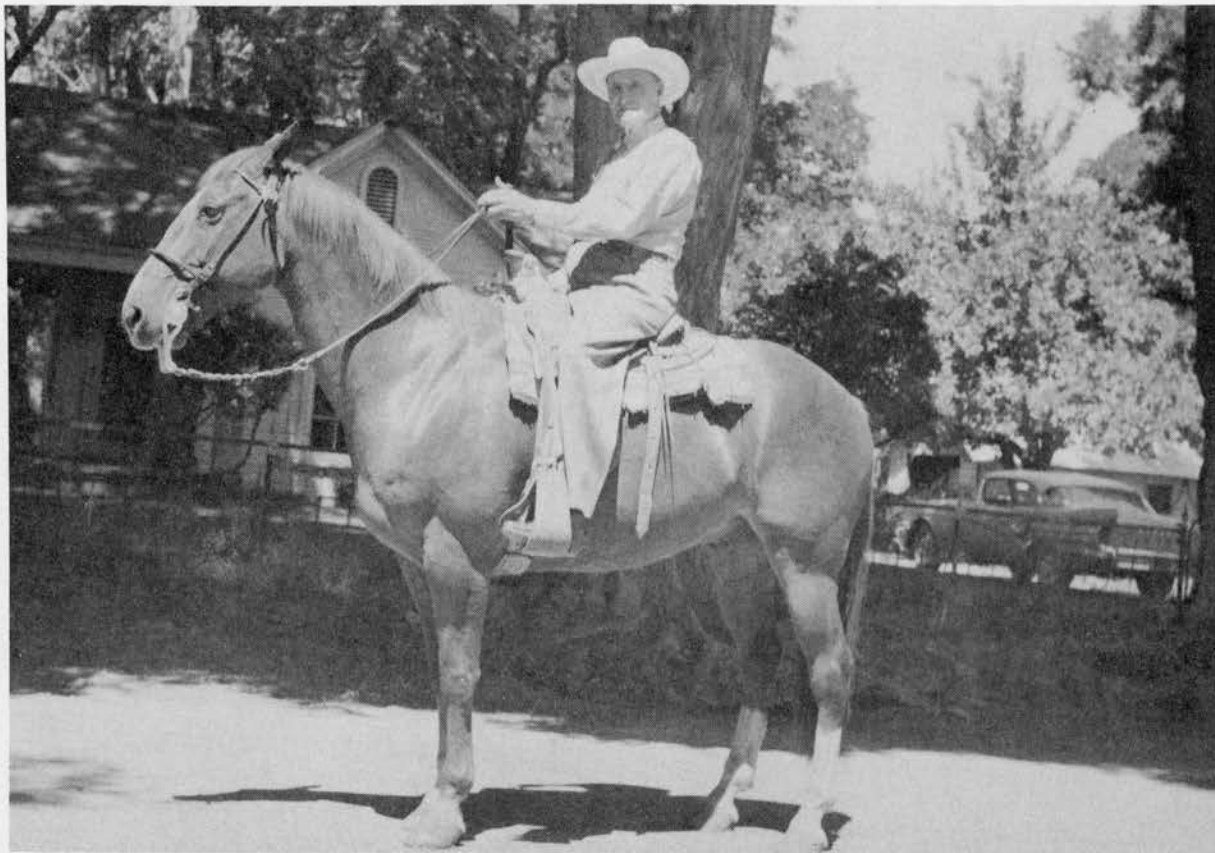
dearest Fair & Rodeo

*This is a program of the
fair we just got through preparing
and it for me.*

Love John.



INYO - MONO - ALPINE



Joe Steward, Owens Valley pioneer, is the 1963 Homecoming parade marshal.

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Dedicated To Late Senator Charles Brown



★ IN 1961—The late Senator Charles Brown (center) places the regal Queen IMA robe on Co-Queen Leanna Dennison while Co-Queen Sandra Lund enjoys the proceedings. On the left is Sen. William Symons Jr. (then Mono county supervisor), and in the rear is Alan Jacobs, Inyo county director on the fair board.

This year's Tri-County Fair and Homecoming souvenir program is dedicated to the late State Senator Chas. Brown.

Through his efforts the 18th Agriculture District was reactivated in 1953 and the Tri-County Fair came into existence, giving Inyo, Mono and Alpine counties its first fair in many, many years.

"Few people, even those in the counties he served so faithfully are cognizant of the great contributions made to his counties and the state by Charlie Brown," Senator William Symons stated, following Senator Brown's sudden death May 9 of this year.

Tributes to the veteran public

servant came from all quarters and flags at the state capitol at Sacramento and throughout Eastern California were flown at half mast.

Born in Talbert Ga., Dec. 12, 1883, Charles Brown began at a very early age a career of hard work. On his own since he was 11 years old, he worked in mines in Georgia before making his way to California. He settled in the mining town as a young man. Lawlessness caused mostly by gunmen resulted in young Charlie's first public service job. Appeals to Inyo County Sheriff George Naylor to appoint or send a deputy to keep some semblance of order got prompt action.

Naylor sent a badge to a citizens committee with a note "Pin it on some husky youngster, unmarried and unafraid and tell him to shoot first." The badge was pinned on Brown, the lanky "panther" from Georgia.

He quickly gained a reputation as a fearless lawman and Greenwater was a place for bad men to avoid.

His work with Ralph Jacobus "Dad" Fairbanks, and ultimate marriage to the Fairbank's daughter, Stella, started the building of a desert empire that has been the subject of several books and numerous national articles.

Charley ran for the state senate in 1938 while still an Inyo county

supervisor, was elected, and took office in 1939. He has served as Inyo supervisor for 14 years. Within four years he had been named by his colleagues to the powerful Senate Rules committee and his 20 year term on that committee set a California record.

A life long Democrat, he had been named delegate to National Democratic conventions, but had drawn strong bi-partisan support from the voters of Inyo-Mono and Alpine.

The Charles Brown would have celebrated their 53rd wedding anniversary this coming October. Their lives had been devoted to the old west and most of those years they resided at Shoshone.

QUEEN 1958



I. M. A. 1963



DIANA BEAUREGARD
1960 Queen IMA
Bishop

BONNIE MARIE SCOTT
1962 Queen IMA
Big Pine, Inyo Co.



DIANA LEE RICH
1959 Queen IMA
Big Pine



LEANNA DENNISON
1961 Co-Queen IMA
Benton, Mono Co.



?



KATHERINE MORRISON
1958 Queen IMA
Bishop



SANDRA LUND
1961 Co-Queen IMA
Big Pine, Inyo Co.

QUEEN IMA--1963

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COMPLETE AREA INFORMATION

Bishop Chamber of Commerce

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In Appreciation

This Souvenir Program was made possible by the many merchants and civic-minded citizens in Inyo-Mono-Alpine Counties who have given unstintingly of time, labor and money toward its success.

Our heartfelt thanks goes out to them.

NICK MANDICH, SR., and JIM BROCK
Program Co-Chairmen

Contestants for Rodeo Queen Crown



★ **HOMECOMING PRESIDENT**—Tony Jacobs is pictured here at the kick off dance with the four lovely Homecoming queen contestants (left to right): Lora Morris, Leslie Williams, Mary Ann Houghton, and Pat Bardonnex. (Phillips Camera House Photo).

Every girl has a secret desire to be a queen. To be queen of the Rodeo is a goal within the reach of only few girls every year. This year, the lucky contestants are Lora Morris, Leslie Williams, Mary Ann Houghton and Pat Bardonnex.

On the opening day of the Fair and Rodeo, one of these girls will be wearing the coveted western outfit "fit for the queen." During the parade and throughout the Rodeo events, the queen will wear this traditional western outfit, a gift of the Bishop Homecoming

and Labor Day Assn., annual sponsors of the rodeo queen contest.

Selection of the queen will be through the girls vying against each other in total sales of rodeo buttons. The candidate selling the largest number of buttons will be declared the winner. One button counts as one vote, and local residents as well as tourists can help their favorite candidate by buying buttons for every member of the family, for friends, neighbors and out-of-town guests who will be visiting the Eastern Sierra Tri-County Fair and Rodeo.

The event that started the candidates on their road to fame and queenship was the barbecue and kick-off dance held on Saturday, July 27. At this event, the pretty contestants were introduced with proper fun and fanfare. In order to qualify as a queen candidate, the girls were rated on the basis of horsemanship, 40 percent; western attire and personality, 40 percent, and scholarship, 20 percent.

The 1963 rodeo queen will be announced at the annual Coronation Ball, scheduled for Friday night, August 30. After being of-

ficially proclaimed Rodeo Queen at the Ball, she will reign over the three annual rodeo performances. She will also lead the Main St. parade Saturday morning, August 31, opening the western events of the Fair and Rodeo celebration.

The two runners-up in the contest will also ride in the parade and will serve as princesses and attendants to the queen. Which ever one of the four contestants is the winner, any one of these able young riders will make an outstanding representative for the Eastern Sierra area.



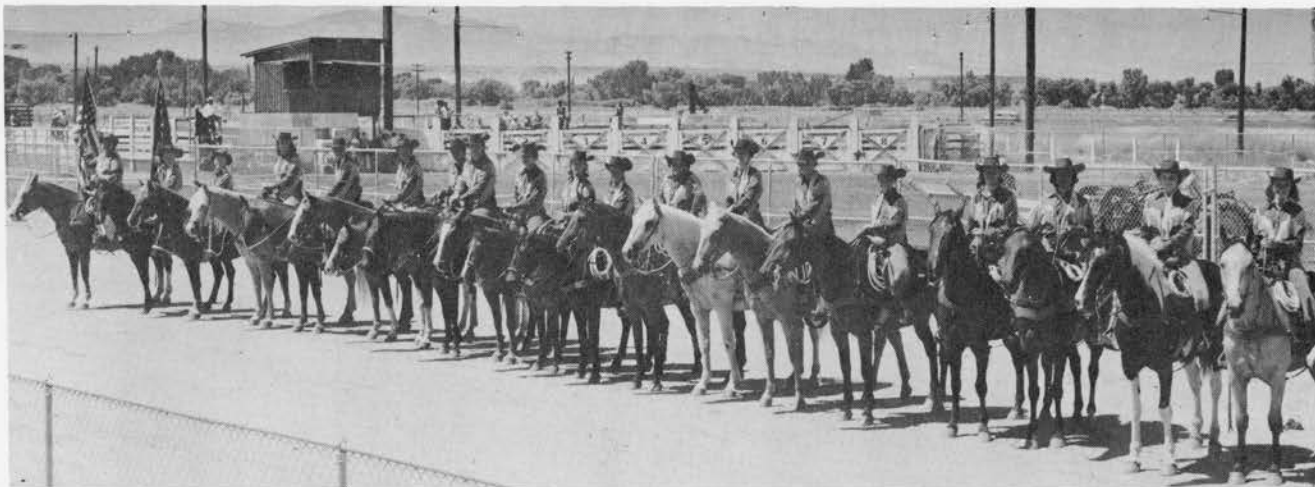
WILBUR HALL
Featured comedian in giant stage show.



LEX CONNELLY
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PAUL GILBERT
Zany comic will entertain in Fair stage show.



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GROCERIES

MAMMOTH LAKES

★ **THE BISHOPETTES**—Famed girl's riding group of Bishop has been gaining laurels year after year since its organization in 1953 as a fun and recreation outlet. The girls have made numberless appearances in Owens Valley parades and at Southland celebrations, always garnering compliments on their precision work with their horses and for their impeccable appearance. Comprised of approximately 25 girls, the group is under direction of John Brown. The girls selected Denise Kixmiller as their president this year; Lynette Knight, vice-president; Cheryl Cooper, secretary; Barbara Joseph, treasurer; Carol Thorne, drill mistress; and Kay Coffee, sergeant-at-arms.



NICK MANDICH
President, Board of Directors,
18th District Agricultural
Association

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Sunday, Sept. 1, 1963

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Thank You

The Board of Directors and the Junior Auction Committee wishes to thank all those who worked so hard to make the 1962 sale a success. Special thanks to all 4-H and F.F.A. leaders, auctioneer, Bank of America personnel and the BUYERS. May, 1963 be bigger and better.

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★ **LOTS A FUN**—And good food, too, is enjoyed by youngsters when they participate in the Kids' Day festivities at the Tri-County Fairgrounds. The event, sponsored by the Sheriff's Posse, is held annually on the opening day of the Fair and Rodeo celebration on Friday, starting off with a parade down Main St. to the Fairgrounds where prizes are given and the various events for the youngsters are run off through the day.



Queen IMA Contest Initiated To Publicize Inyo-Mono-Alpine

The Queen IMA Contest was initiated in 1958 as an integral part of the Counties Booths Division organized to publicize the three Eastern Sierra Counties — Inyo, Mono and Alpine. The Boards of Supervisors of the three counties allocated monies to finance the project designed to acquaint California and the tourist trade with the beauty of the Eastern Sierra area and its available recreational facilities. Each county entered as exhibitors in the Tri-County Fair, the Los Angeles County Fair at Pomona and the California State Fair and Exposition at Sacramento.

The county booths are viewed by almost three million fair enthusiasts each year and are the setting for "Queen IMA." This ambassador of good will greets inquirers at the booths on one day designated as "Inyo, Mono, Alpine Day" during the Los Angeles County Fair at Pomona. She attends the booths on the opening day at the State Fair and Exposition at Sacramento and is on all-day duty during the four-day Tri-County Fair at Bishop. Personal appearances on radio and TV, the tours of the Southland are included in her commitments as Queen IMA.

In 1958 the late Katherine Ann Morrison of Bishop served as Queen IMA and competed in the "Maid of California" contest at the State Fair in addition to her regular duties.

The regal robe of Queen IMA fell on the shoulders of lovely Diana Lee Rich of Big Pine in 1959. Diana also competed in the "Maid of California" contest and placed in the top 20 of some 50 representatives of county fairs.

In 1960 Diana Mae Beauregard of Bishop won the coveted title of Queen IMA and in the "Maid of California" contest was chosen as one of the top 11 "Maidens of California."

1961 was the Centennial year of Mono county, and to highlight 100 years of real living Mono county chose to select a young woman to represent her as "Queen of Mono County." This honor was conferred on Leanna Dennison of Benton. Inyo county likewise chose a "County Queen" and Sandra Lund of Big Pine was selected as the Inyo county representative. Both girls competed in the "Maid of California" contest and publicized the Eastern Sierra area wherever they travelled as the official representatives of this vast area.

Bonnie Marie Scott of Big Pine was chosen as the 1962 "Queen IMA" and is the official representative of the 18th District Agricultural Assn. Her activities will include personal appearances on radio and TV to acquaint listeners and viewers with the wonders of our varied area of mountains and deserts, lakes and streams.

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**Andy Jauregui, Cowboy's Cowboy,
In 33rd Year of Rodeo Contests**

This year marks the thirty-first season for Andy Jauregui, of Newhall, Calif., in the rodeo stock contracting game.

Few among the fifty-odd men whose business is providing bucking animals for professional rodeos over North America claim anywhere near Jauregui's background of experience.

Born near Santa Rosa, Calif., in 1903, Jauregui grew up in the west coast's livestock industry. His first encounter with rodeo was in 1923 at Hemet, Calif., where as a contestant he entered every event on the books.

The movie industry was in its infancy then around Los Angeles, and Jauregui, like so many other native sons, joined the rush to become part of the new-found bonanza.

Jauregui and Fat Jones formed a partnership to provide livestock on a rental basis to film companies and Jauregui's home ranch in Placerita Canyon became a favorite location for "westerns."

As a sideline, the partnership leased livestock to nearby rodeos for several years before Jauregui branched out as a bonafide rodeo contractor.

Jones remained with the movie industry to become the west coast's largest single owner of western equipment and animals for hire.

Combining his stock contracting role with competition, Jauregui won the steer roping world championship in 1931 and the team roping crown in 1934.

During the thirties, Jauregui and his sorrel gelding, Rowdy, were familiar figures at rodeo pay-windows all over the country. The pair won the calf roping at Cheyenne Frontier Days in 1939. Rowdy has been retired for fifteen years but Jauregui still competes in team roping.

In 1959, when the National Finals Rodeo first came into being, Jauregui played a major role in success of the sport's first national title playoffs.

Serving on the NFR Commission, Jauregui helped to direct the vast scouting system which hand-picks bucking animals all year round for the annual competitive highlight.

The finals will be held in Los Angeles, in early December this year, after a three-year stay in Dallas, Tex.

Jauregui as yet plans no slackening his contracting career. The exclamatory whistle which identifies him to rodeo cowboys even more than his surname will be heard for many years yet, in arenas throughout the Southwest.

Directors of the 18th District Agricultural Assn., the management of the Fair, and the Directors and Officers of the Bishop Homecoming and Labor Day Assn. hope that you enjoy your visit in Inyo-Mono-Alpine Counties.

The complete day-by-day program of the events of the Fair and Rodeo will be found elsewhere in this Souvenir Program.



10 Inyo-Mono 4-H Clubs Entered In Tri-County Fair Exhibits

4-H Club work is a voluntary educational program, not connected with the public school system, for rural boys and girls between 10 and 21 years of age. The program is under the direct supervision of the Agricultural Extension Service of the University of California and the United States Department of Agriculture. It is a part of the extension teaching in agriculture and home economics undertaken by the College of Agriculture. Demonstrations of improved practices in agriculture and homemaking are the basis of work with adults and with boys and girls. Projects exhibited at the fairs by 4-H Club members are result demonstrations of work designed to illustrate the value of methods used.

There are over 2,000,000 4-H Club members in the United States and about 31,000 in California. Membership includes both boys and girls who may or may not be attending school. Activity centers on the farm and in the home, with the home project as the fundamental basis of 4-H Club work. To facilitate work with youth, each club is under the direction of one or more local volunteer adult men or women who act as local leaders.

There are 163 4-H Club members participating in 7 clubs in Inyo county. The three clubs in Mono county have a combined membership of 66 members, making a total membership of 229 in the two counties.

Each 4-H Club has a community leader and an average of 7 adult project leaders. In some cases the community leadership is shared by a husband-wife team. Below is a list of the community leaders in Inyo and Mono counties:

Mrs. Tom Hansen, Big Pine, Big Pine.

Mrs. Dave Pickrell, Death Valley, Death Valley.

Mrs. E. C. Butler, Mt. Whitney, Lone Pine.

Mrs. R. F. Galloway, Monache, Olancha.

Mr. and Mrs. Lloyd Clark, Sierra Crest, Bishop.

Mrs. John K. Smith, Winnedumah, Independence.

Mr. and Mrs. Tommy Smith, Wanuba, Bishop.

Mr. Francis Blum, Pine Creek, Round Valley.

Mrs. Baldo Giorgi, Pronghorns, Coleville.

Mrs. Melvin Schumacher, Bridgeport, Bridgeport; Mr. Clarence Sipes, Benton, Benton.

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★ IT'S MAGIC—Dispensed by Kirk Kirkham and Phyllis, headliners in the biggest stage show ever presented at a Tri-County Fair, will entertain Fair attendees during the four-day run this year.

Giant Stage Show Features Headliners In '63 Show

The Eastern Sierra Tri-County Fair for 1963 will feature enough professional entertainment to provide for a night club, musical comedy, vaudeville and circus, and still have lots left over. Six big time professional acts coming to the local fair from such noted entertainment centers as the Desert Inn of Las Vegas, the Sacramento Light Opera company, the Kansas City Philharmonic and the George Gobel show.

Headlining the biggest stage show ever presented at the Tri-County Fairgrounds will be Kirk Kirkham, magician unparalleled, who presents the "wonder show of the Universe," and "Thurston's mysteries of India," in a fast moving, now-you-see-it . . . now-you-don't, hour on the stage every day of the four-day fair. Wilbur Hall and Renee in comedy and songs, will feature the versatile musicians who perform on the trombone, violin, trumpet, musical coins and a galaxie of novelty instruments. The way Wilbur Hall manhandles a violin would make Jack Benney gasp, while the lovely Renee abets his mad antics with gusto.

Sophisticated music will be provided by the Marimbos, Jim O'Daniell and Vera McNary, moving in unison and counterpoint from jazz to the classics. Early in Miss McNary's career, she performed as the principal percussionist with the K.C. Philharmonic, while her partner, O'Daniell has appeared as a featured player at the Pasadena Playhouse, on TV, radio and in leading hotels from coast to coast.

The de Ville Sisters are a fairly new singing trio with bounce, and dancing feet to match. This group are on their way with beauty, musical ability and dancing versatility to put them on top with the greats. Noted comedian, Paul Gilbert, will offer an act that covers the zany, pathos and hilarious amusement. The likeable young entertainer draws his inspiration for his comedy routines from everyday things, events and people. He jokes, juggles, sings and dances with equal ease and facility, all in a comedy vein.



★ SOPHISTICATES—Especially in regard to marimba music are the Marimbos, Jim O'Daniell and Vera McNary, featured entertainers at the big Tri-County Fair show for 1963.

Choose Queen IMA from 4 Lovely Candidates This Year

With nearly as much excitement as there is to crowning a queen of a kingdom, the crowning of the 1963 Queen IMA for the Eastern Sierra Tri-County Fair and Rodeo was chosen at a show given in the Home Economics building of the Fairgrounds on August 16.

Television personalities from KOLO, Channel 8, Reno, headed by public affairs commentator, Bob Carroll, accepted an invitation to act as judges to pick the loveliest girl in the contest to wear the crown.

Vying for Queen IMA were Gail Calkins, Chris Anderson, Cheryl Axford, all of Bishop, and Muree Drummond of Big Pine. The charming young women paraded across the stage and down the runway to display dazzling smiles and beautiful figures to the judges and the audience.

At press time for the souvenir program, Queen IMA for 1963-64 was still to be named, with the judges having the enviable task of deciding which of the four lovely girls should be called "fairest of the Fair."

Miss Bonnie Marie Scott, "Queen IMA, 1962-63" has been officially designated as the representative from Inyo-Mono-Alpine counties, and the 18th Agricultural District, to the "Maid of California" contest. Winner of the Maid of California contest will reign as queen of the 1963 State Fair.

The Queen IMA contest was initiated in 1958 as an integral part of the Counties Booths Division organized to publicize the three Eastern Sierra Counties — Inyo, Mono and Alpine. The Boards of Supervisors of the three counties allocated monies to finance the project designed to acquaint California and the tourist trade with the beauty of the Eastern Sierra area and its available recreational facilities. Each county entered as exhibitors in the Tri-County Fair, the Los Angeles County Fair at Pomona and the California State Fair and Exposition at Sacramento.

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In 1958 the late Katherine Ann Morrison of Bishop served as Queen IMA and competed in the "Maid of California" contest at the State Fair in addition to her regular duties.

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Bonnie Marie Scott of Big Pine was chosen as the 1962 "Queen IMA" and is the official representative of the 18th District Agricultural Assn., until the new Queen IMA is crowned during the official opening of the 1963 Tri-County Fair on August 30, 1963. Her activities include personal appearances on radio and TV to acquaint listeners and viewers with the wonders of our varied area of mountains and deserts, lakes and streams.

From 1958 through 1961 the official representatives of the 18th District Agricultural Association participated in the "Maid of California" Contest during the State Fair and Exposition, but due to the change of date of the Tri-County Fair in 1962 so that it coincided with the State Fair, the Tri-Counties were not represented in the "Maid of California" contest.

This year the Inyo County Board of Supervisors is sponsoring Miss Scott as a candidate to the "Maid of California" contest. This event is televised and viewed by thousands of people throughout California.

The Queen IMA contest was sponsored by the Counties Booths Division and managed by the High Sierra Business and Professional Women's Club of Bishop in 1958, 1959 and 1960. In 1961 it was sponsored by the Counties Booths Division. In 1962 the Board of Directors of the Tri-County Fair sponsored the contest and is so doing again this year.



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EASTERN SIERRA TRI-COUNTY FAIR & RODEO EVENTS SCHEDULE

FRIDAY, AUGUST 30

- 8:00 A.M.**—Lighthorse, breeding class—Junior and Senior—Judging.
Agriculture and Horticulture—Junior and Senior—Judging.
- 9:00 A.M.**—Home Economics—Senior—Judging.
Arts and Crafts—Junior and Senior—Judging.
Minerals and Mining—Junior and Senior—Judging.
- 9:30 A.M.**—Kids' Day Parade in downtown Bishop.
- 10:00 A.M.**—*Fair opens for the day.
*Chuckwagon Alley open, selling fine food and beverages.
Floriculture—classes 35 thru 37—Senior—Judging.
*Table setting—Judging. Floriculture—Junior—Judging.
- 11:00 A.M.**—Q. H. Performance Classes—Judging.
- 12:00 M.**—*Exhibit Buildings open for the day.
Kids' Day activities in the Grandstand Arena until 4:00 P.M.
- 1:00 P.M.**—*S. J. M. Fiesta Carnival on the Mid-way.
*Dorsey Young and his Pony Hitch—on the grounds giving free rides to the children.
*Banjo the Clown—on the grounds and in the Auditorium with balloon art, hand puppets and kid magic.
- 2:30 P.M.**—*Archery Clinic—Free instruction and shooting—The Archery Range.
- 3:30 P.M.**—Burbank Police Boys Band—Concert—on the lawn by Brown Auditorium.
- 4:00 P.M.**—Banjo the Clown show—Charles Brown Auditorium.
- 4:30 P.M.**—Senior Horse Show eliminations—Grandstand Arena.
Kids Fish Derby—boys and girls 6 to 11 years old—at the pond.
- 5:00 P.M.**—Kirkham Magic Show—Charles Brown Auditorium.
- 6:00 P.M.**—Banjo the Clown Show—Charles Brown Auditorium.
- 6:30 P.M.**—Burbank Police Boys Band—Concert—Grandstand Arena.
- 7:00 P.M.**—Queen IMA Coronation and official Fair opening—Grandstand Arena.
*Archery Clinic—Free instruction and shooting—The Archery Range.
- 7:30 P.M.**—Horse Show—Senior—Grandstand Arena.
- 8:00 P.M.**—Kirkham Magic Show—Charles Brown Auditorium.
- 9:00 P.M.**—Open Square Dancing—caller Chuck Merrill—Chuckwagon Alley.
Banjo the Clown Show—Charles Brown Auditorium.
- 9:30 P.M.**—Homecoming Queen Coronation Ball—at the Bishop Elks Hall.
- 10:00 P.M.**—*Exhibit Buildings close for the day.
- 11:00 P.M.**—*Fair grounds close for the day—Drive carefully and see you tomorrow.

SATURDAY, AUGUST 31

- 8:00 A.M.**—Beef, including pens—Senior—Judging.
Dairy—Senior—Judging. Forestry and Entomology—Junior—Judging.
- 9:00 A.M.**—Industrial Education—Senior—Judging. Ag Mechanics—Junior—Judging.
- 10:00 A.M.**—Dairy—4-H—Judging.
- 11:00 A.M.**—Homecoming Rodeo Parade in downtown Bishop.
Swine—Junior—Judging.
- 1:00 P.M.**—Beef—F.F.A.—Judging. Sheep—4-H—Judging.
- 2:00 P.M.**—Banjo the Clown show—Charles Brown Auditorium.
- 3:00 P.M.**—The Winterschnitzels—Chuckwagon Alley.
Beef—4-H—Judging. Sheep—F.F.A.—Judging.
- 4:00 P.M.**—Banjo the Clown Show—Charles Brown Auditorium.
- 4:30 P.M.**—Winterschnitzels—Charles Brown Auditorium.
- 5:00 P.M.**—Kirkham Magic Show—Charles Brown Auditorium.
Kids Fish Derby—boys and girls 6 to 11 years old—at the pond.
- 6:00 P.M.**—Banjo the Clown Show—Charles Brown Auditorium.
- 6:30 P.M.**—The Winterschnitzels—live music in Chuckwagon Alley.
- 6:45 P.M.**—Burbank Police Boys Band—Concert—on the lawn by C. B. Auditorium.
- 7:30 P.M.**—Kirkham Magic Show—Charles Brown Auditorium.
- 8:00 P.M.**—R. C. A. Rodeo in the Grandstand Arena—Burbank Police Boys Band.
- 8:30 P.M.**—The Winterschnitzels—on stage in Charles Brown Auditorium.
- 9:00 P.M.**—Open Square Dancing—caller Owen Clark—Chuckwagon Alley.
Banjo the Clown Show—Charles Brown Auditorium.

SUNDAY, SEPTEMBER 1

- 9:30 A.M.**—Junior Livestock Auction—Auction arena behind the cattle barns.
- 12:00 M.**—Banjo the Clown Show—Charles Brown Auditorium.
- 1:00 P.M.**—Kirkham Magic Show—Charles Brown Auditorium.
- 2:00 P.M.**—R. C. A. Rodeo in Grandstand Arena.
- 3:00 P.M.**—Banjo the Clown Show—Charles Brown Auditorium.
- 3:30 P.M.**—The Winterschnitzels play Alpine style music in Chuckwagon Alley.
- 5:00 P.M.**—Kirkham Magic Show—Charles Brown Auditorium.
Kids Fish Derby—boys and girls 6 to 11 years old—at the pond.
- 5:30 P.M.**—The Winterschnitzels play music to dine by in Chuckwagon Alley.
- 6:00 P.M.**—Banjo the Clown Show—Charles Brown Auditorium.
- 7:00 P.M.**—The Winterschnitzels on the stage in the Charles Brown Auditorium.
- 8:00 P.M.**—The Kirkham Magic Act along with Paul Gilbert, M.C., headlines the big 5 act professional stage show in the Grandstand Arena.
- 8:30 P.M.**—Banjo the Clown Show—Charles Brown Auditorium.
- 9:00 P.M.**—Open Square Dancing with guest callers—Chuckwagon Alley.

MONDAY, SEPTEMBER 2

- 9:00 A.M.**—Horse Show—Junior. 4-H Equitation.
- 12:00 M.**—Banjo the Clown Show—Charles Brown Auditorium.
- 1:00 P.M.**—Kirkham Magic Show—Charles Brown Auditorium.
- 2:00 P.M.**—Local Rodeo—Grandstand Arena.
- 3:00 P.M.**—Banjo the Clown Show—Charles Brown Auditorium.
Cutting horses—local.
- 5:00 P.M.**—Kirkham Magic Show—Charles Brown Auditorium.
Kids Fish Derby—boys and girls 6 to 11 years old—at the pond.
- 5:30 P.M.**—Awarding of the Kids' Fish Derby trophies—at the pond.
- 6:00 P.M.**—Community Band Concert—the Grandstand Arena.
- 7:00 P.M.**—Sheriff's Posse Give-away and State Show—Grandstand Arena.
- 8:00 P.M.**—Official closing of the Tri-County Fair and Homecoming Rodeo for 1963.
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Sheriff's Posse Sponsors Popular Kids' Day Event

Almost from the beginning of activities specially for kids will be the Kids' Day parade, where everything goes. Youngsters of all ages and sizes, accompanied by their pets, everything from a cockroach to a cockatoo; wagons with pioneer covered wagon tops; tricycles peddled furiously by tots, and bicycles, whisking past the more sedate vehicles with splendid crepe paper streamers in red, white and blue, will line up at 9:30 a.m. to parade down Main Street.

The expenses of this day is carried by a civic-minded group, the Sheriff's Posse, who feels that every child should have an opportunity to see the fair at least once during its 4-day stand, Aug. 30-Sept. 2.

Long before the Tri-County Fair gates were ready to open, the Sheriff's Posse had made plans for an annual Treasure Chest drawing with proceeds from the ticket sales going into the Kids' Day fund.

Starting off the long day of

A presentation of three awards will be made in each division, including pets, bicycles, mounted groups, marching groups, mounted couple, mounted singles, floats, specials and games for horseback riders after the parade.

Lucky drawings for children and parents are an annual highlight of the Kids' Day events, plus all-day games, contests and features on the Fairgrounds.



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Stirring Parades Feature of Homecoming Celebrations

The more stirring the music, the more exciting is any parade, and for 1963 the Homecoming and Rodeo Assn. have outdone themselves by procuring the celebrated Burbank Police Boy's Band to march in the annual Homecoming parade on Saturday, August 31.

This outstanding musical organization of Southern California has recently celebrated its tenth anniversary. The members proudly wear the same uniform as the Burbank Police Officers.

Ben E. Porter, Jr. founded the band in 1953, and in the intervening years, it has grown into a large, prize-winning group. It has averaged more than one public appearance a month during the past 10 years.

The band consists of instrumentalists from Burbank Schools who have been individually screened as to character, scholastic standing and musical ability. Many are honor students and others have gone on to win college scholarships and achieve positions in the military service, following graduation from local schools.

Robert Wilkinson, director of instrumental music at Los Angeles City College, and Morgan White, drill master, assist Porter

in conducting the band. Porter, who now attends the University of Southern California, is a noted trumpet soloist. He has recorded an album for Capitol Records and has appeared in several motion pictures and TV shows.

Among the most outstanding appearances the Burbank Police Boy's Band have made include the annual Pasadena Tournament of Roses parade; the Miss Universe parade and a concert aboard the USS Roanoke; one of the five youth bands selected to perform in the first annual "Youth Band Festival" in the Hollywood bowl; a three-day trip to Camp Pendleton as guests of the U.S. Marine Corps band; the Shrine Football Classic pageant; music camp at Big Bear Lake; the 4th of July concerts at Huntington Beach; the Los Angeles County Fair and Disneyland.

To assist in defraying the expenses of bringing the band to Bishop for the parade, a square dance benefit, with all proceeds being donated to the Homecoming Assn., was held at the Fairgrounds on Aug. 10. Other civic groups also donated funds to bring this musical organization here for the parade.

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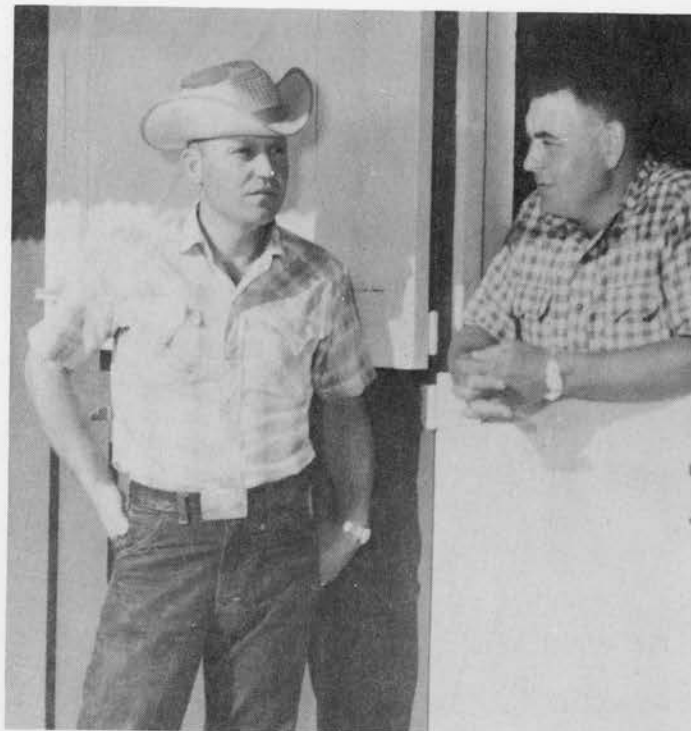


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★ TALKING IT OVER—Tony Jacobs, (left) Bishop Homecoming president, and Roland Christiansen, Tri-County Fair manager, talk over last-minute details of the 1963 celebration.

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Bishop Homecoming and Labor Day Association In 31st Year

The Bishop Homecoming and Labor Day Association is celebrating its 31st birthday this year. Made up of a group of civic-minded men and women whose roster changes every year, this organization away back in 1933 conceived the idea of a Labor Day weekend rodeo, including many other interesting events. Since that time the association has staged a celebration every year — even during World War II when activities were somewhat curtailed.

Since the Homecoming and Labor Day Association and its annual celebration is the foundation of the Eastern Sierra Ti-County Fair, which was inaugurated in 1953, it is proper that a brief history of the organization and its accomplishments be included in this 30th Anniversary souvenir program.

* * *

The move for a two-day celebration on Labor Day weekend was launched in 1933, when Bishop city council voted to donate \$100 to the event.

Events scheduled in the first celebration set the pattern for later years, including bands, dances, baseball games, rodeo, street sports, wrestling matches, parade, etc. These have been the backbone of all succeeding celebrations through the years. A big feature of the first event and many since then was the barbecue. Approximately 1800 celebrants were served free during the first celebration.

Decoration of store windows, first instituted in 1933, both comic and artistic, has been an integral part of the Labor Day weekend ever since. Valley artists have on occasions spread their paints on store windows to make Main St. an exhibitors gallery.

The parade, another annual event, was also staged that first year and winning floats were those of the Oddfellows and Rebekahs, Neighbors of Woodcraft, and the Women's Relief Corps. Joe Riley, recently deceased, was general chairman of the first celebration, and was succeeded in 1934 by George L. Vonderheide.

Attendance at the celebrations has steadily increased from approximately 2000 in 1933 to more than 5000 in recent years.

W. R. McCarthy took over as general chairman in the 1935 celebration, and Bishop's Homecoming had a song composed that year in its honor by Bandmaster John Boudreau, whose large orchestra supplied the music.

At the close of the 1936 event it was decided to organize the management of the Homecoming as a non-profit corporation under state law. A review of the association's assets place the value of property on hand and permanent improvements made and paid for during the first four years of its existence at \$3500.

The 1937 show used California history as its theme, displaying

the 12 different flags which had flown over the state on separate occasions.

The Queen contest was first introduced in the 1938 weekend, and has proved a very popular part of the celebration ever since. A "whiskerino" contest was also another first that year, but has been more or less abandoned in the last 10 years.

Charles W. Mummy was chairman of the 1938 and 1939 celebrations. The patrol wagon and the "kangaroo court" were put into action for the first time in 1939, gathering victims from the stores as well as from Bishop streets.

Addition of a new grandstand with a 430 seating capacity, and construction of 300 feet of fence with ticket turnstiles, the moving of an old section of the grandstand, and building of a central unit for food and drink concessions, made up part of the 1940 celebration.

The big prize of the 1941 Homecoming was a horse and saddle. Jess Chance, chairman that year, reported that between 3500 and 4000 persons attended.

In 1942 the State Defense Council approved the event as a booster to morale. Prizes were given in defense bonds and stamps. The affair was dedicated to Inyo county men serving in the armed forces. The Sierra Cowgirls made their first appearance that year.

The name "Homecoming" was dropped from the annual celebration in 1943 in deference to the many Inyo county men in the armed services unable to attend.

Bishop Army Airbase cooperated with the 1944 rodeo, instead of the regular homecoming event.

In 1945 a five-year lease for the land on which the rodeo grounds were situated was renewed with the City of Los Angeles. Boys and girls were given a chance to show their horsemanship, with a \$25 prize given to the winner.

"Welcome Home" was theme for the first post-war event in 1946.

In 1947, a prize horse, complete with saddle, bridle, blanket and a silver-mounted bit, was awarded Anne Erskine, who held the lucky ticket in the drawing.

A 1400-pound Hereford heifer and a GE food freezer were prizes in the ticket sales contest in 1948, and the amateur rodeo was introduced as a part of the three-day celebration.

California's Golden Centennial was observed at the 1949 celebration. A winner of the "Queen for a Day" radio program was guest of honor during the celebration. "Little Beaver," of movie fame, was also a featured guest.

In 1950 an estimated 1000 took part in the big annual parade. Purses for the two-day rodeo amounted to \$2400.

The crowd-pleasing cutting horse event was added to the rodeo.

(Continued On Page Seventeen)

-31st Year

(Continued From Page Sixteen)

deo in 1951 and has drawn top entries every year since. Barbara Crothers was chosen Queen that year, and on the day of the amateur rodeo the VFW sponsored a barbecue at the Memorial Ballpark grounds.

The celebration 10 years ago in 1952 was highlighted by what was termed the best parade ever seen in Bishop, including approximately 150 entries and led by Les Horton. More than 7000 paid admissions were tallied for the three days of rodeo.

In 1953 the Bishop Homecoming and Labor Day Association combined with the 18th District Agricultural Association in staging the first annual Eastern Sierra Tri-County Fair and Rodeo. Because of lack of a building at the fair grounds, all exhibits were displayed at the Bishop high school gymnasium. In spite of this difficulty quite a bit of enthusiasm was stirred up among the exhibitors and the basis for more exhibits in the 1954 fair—and future exhibitions—was well laid.

The rodeo, parade, and other weekend events were even more successful than ever—due largely to the untiring efforts of H. A. Van Loon, association president, and L. L. (Slim) Tatum, rodeo chairman, and their group of enthusiastic workers.

In 1955 Ed Morrison took over as chairman of the association and the group continued to work closely with the 18th District Agricultural Assn. in presenting the four-day fair and rodeo program.

Events handled by the Homecoming Association were very similar to those held in previous years, but attendance and interest was generally greater. The fair was greatly expanded, with many more exhibits being housed in two huge tents on the fair grounds. O. F. (Tad) Davis was named secretary-manager of the fair and Gene Crosby was elected president of the directors of the 18th District Agricultural Assn.

New attendance records were set at the 1955 fair and rodeo. More than 8000 paid admissions were recorded at the fair gate. The new home economics building was used for many of the exhibits and the sportsmen's arena, with its permanent fly-casting pool, etc., was used for the first time. Leo F. Smith was president of the Homecoming Assn. and William Symons Jr. headed the fair board for the highly successful 1955 exposition. Alan Jacobs of Big Pine was chosen fair president in 1956 and again in 1957.

Ed Blake was elected president of the Homecoming Association in 1956 and was re-elected to direct the 1957 program.

Les Stewart headed the staff of officers for 1958, with Peg Hummel as secretary and Ken Irons as treasurer. Vice presidents in charge of the various sections were Slim Tatum, Tony Jacobs, Ted Hummel and Don Goodale.

Junior Auction Sale Slated for Sunday, Sept. 1

4-H members and Future Farmers are like anyone else who is in business. A business man would not increase his inventory or add a new store if there was not an outlet for his products. This holds true for the 4-H and FFA members in Inyo and Mono counties.

The specialized outlet for the products produced by FFA and 4-H raisers of livestock is the annual Livestock Auction, held each year during the Eastern Sierra Tri-County Fair. This year the auction will take place on Sunday, Sept. 1, at 9:30 a.m. in the judging arena.

The auction is open to the general public, and anyone can buy. If you are unable to attend in person, a 4-H leader or any person in attendance may act for you.

Authorities on Junior Livestock Auctions suggest that the quality of animals sold usually deserves a floor price of 20 percent over the general market price. In explaining this they state it is generally true that 4-H and FFA members pay a higher price for feeders than commercial stockmen do. Junior feeders usually buy expensive food concentrates instead of the bulk commercial feed which can be bought at discount prices. Juniors are encouraged to keep a record, which involves time, and the buyer may see the record if he desires.

Junior auction weight limits permit only the following weighted animals to be placed on the Jr. Auction block: Beef, 750 to 1150 lbs.; Hogs, 180 to 230 lbs.; Sheep, 76 to 115 lbs. A beef will usually dress out at 60 percent of the live weight, according to butchering experts. A beef weighing 1000 lbs at 30c per lb. would give the home or commercial freezer about 600 lbs. of dressed meat, resulting in an approximate dressed meat cost per pound of 50c. Hogs will dress out 80 percent of live weight, and sheep at 50 percent of live weight.

The celebration was tabbed an unusually successful event.

In 1959 and 1960 Don Goodale was president, with Jim Koch as rodeo secretary, Jean Jarvis as homecoming secretary and Slim Tatum, Carl Andre, Kirk Otey and Jack Leggett as vice presidents. Both these years were considered highly successful and much progress was noted in the staging of the popular homecoming and rodeo.

Officers for 1961-62 were George Clarkson, president; Jim Koch, rodeo secretary; Jean Jarvis, Homecoming secretary; vice-presidents Slim Tatum, Tony Jacobs, Carl Andre and Jack Leggett.

Tony Jacobs was elected 1963 president, with Jim Koch, rodeo secretary; recording secretary, Jean Jarvis; and vice-presidents are: Rodeo, Slim Tatum; Admissions, Jack Leggett; Parade, Howard Holland; Grounds, Stan Matlick.

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Split Seconds Mean a Lot to the Contestants In Calf Roping

Use of automatic equipment in calf roping has taken a lot of the guesswork out of this rodeo event. But human nature being what it is, there still must be judges to rule on the close calls and make final decisions.

The automatic equipment consists of a barrier, a device which gives each calf a pre-determined, equal head start. Of light rope, held taut by a coil spring, the barrier is latched across in front of the roper and his horse. When the calf crosses the scoreline marking, the headstart, it releases the barrier.

If the roper rides through the barrier before it is released, it breaks at a point where it is held together by twine string; the judge, who inspects the twine after each roper leaves the starting box, rules the barrier broken and assesses a ten-second penalty.

Sounds easy, but it isn't. With hundreds of dollars riding on saving a tenth of a second, the roper sometimes charges past the barrier a split second after it has been released, but before the light rope has fallen out of the way.

The twine might be broken where it catches on the horse or a stirrup, leaving a tough decision up to the judge. If the broken piece falls within ten feet of its original placement he must rule the barrier broken and add the penalty.

The mounted field judge waits down the arena, ready to signal time with his raised flag as soon as the roper has completed the tie. But, he too, has to keep a sharp eye for infraction of the rules.

The roper may catch the calf anyway it works out, over the head, around the middle, even by a leg. But he must let go of the loop when he throws it and the rope must hold on the calf until the cowboy can get his hands on him.

Missing the first throw won't disqualify the roper if he carries a second rope, coiled and ready, on the saddle, but two loops are all he is allowed.

Rules prevent the calf from being thrown or jerked down by the rope. Sometimes in these furious races against the stopwatch it can't be avoided. If it happens accidentally, the cowboy must let the calf regain its feet and throw him by hand.

Once dismounted, the roper can approach the calf from the right or the left side, ducking under the rope on the run if necessary. He can down the calf from the right side by "flanking" it — picking it up bodily — or from the left side by "legging" it — lifting and pushing on a foreleg to tip the animal over.

The cowboy may cross and tie any three legs, with any knot he likes, then snap his hands away from the tie string to signal for time. Down comes the judge's flag to stop the watches.

The calf must remain securely tied for six seconds after the roper re-mounts his horse. The crucial span is timed by the field judge. Should the calf struggle free, you'll see the judge's flag wave the "no time" signal.

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★ **TURBULENCE ALOFT**—Climax of a rough journey in bareback bronc riding. Soaring skyward this cowboy lost his grip on the single leather handhold (shaped much like a suitcase handle) which riders are permitted to cling to under the event's rules.

No Place for the Judge's Sympathy In Bareback Bronc Riding

To a rodeo judge there can be no place for sympathy. No cowboy wins prize money from hard knocks and muscle-wrenching bruises alone. The officials in the striped vests must stick to the rules in deciding who scores highest in these wild rides.

Equipment used in bareback bronc riding gives an indication of how tough the event is. All the rider has between himself and the bronc is a regulation bareback "rigging," a smooth surcingle with a handhold in the center, not unlike a suitcase handle. He has no rein to balance his weight against, no stirrups to help absorb the jolting, stiff-legged leaps. Just the suitcase handle.

The rigging is cinched to the horse, atop the animal's withers, and the contestant is allowed to rub the handhold with resin to improve his grip. But when balanced against a half ton of sky-leaping horseflesh, this aid is small concession indeed.

Watch the bronc's first jump out of the chute. If the cowboy's spurs aren't touching the horse over the points of the shoulders until the animal's front hooves hit the ground, give the rider a goose-egg—a score of zero, indicating a disqualified ride.

You goose egg the cowboy, too, if he touches any part of the bronc with his free hand or bucks off

before the whistle sounds.

Providing a qualified ride is made to the time limit, if you are keeping your own score, mark on how hard the horse bucks and how well the cowboy keeps in spurring control. Use a 20-point spread, marking the animal from 65 to 85, the rider 1 to 20.

In this event the cowboy gets credit only for spurring over the points of the shoulders. Most of them do this by a jerking motion, with their knees, leaning back off the handhold for further purchase.

Don't be discouraged if your markings disagree with the judges' scores. Judging riding events will always be largely a matter of opinion, one reason why rodeo rules require all cowboy judges to be active contestants.

As in other sports, most controversy rages about the close call, the decision half the crowd sees one way, the other half the other.

In bareback bronc riding, most close calls come at the whistle: Was the rider still on the horse or not? According to the rules if he still has a grip on the rigging, hasn't touched the horse or rigging with his free hand, and hasn't touched the ground, he's considered still on the horse. It doesn't make any difference if he is standing on his head, flat on his back or in mid-air. The ride is a qualified one.

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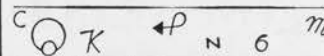
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★ **BULL RIDING**—is rodeo's most injury-laden event. Here a cowboy heads for a crash landing after losing his grip on the braided rope noosed behind the bull's shoulders, only hold he had to weather the stormy action.

Bull Riding Is Considered the Most Dangerous Event In Rodeos

No rodeo event is more dangerous to the contesting cowboy than bull riding. Perhaps because of this, figuring the bull rider has enough on his mind, the authors of rodeo's rule book gave it the simplest set of rules.

To help the contestant hang on, all he can have is a loose rope without knots or hitches. Held around the heaving, ton-heavy animal simply by pressure of the rider's grip, the rope must fall off when the ride is over.

Unlike the bronc riders, the bull rider isn't required to spur, either on the first jump out of the chutes or later through the ride. But spurring, if he is able to do any, will earn him extra points. And the dull spurs, tucked into the loose folds of the bull's hide, help him hold his precarious perch.

Bull rides are marked with the same spread — from 1 to 20 points, for the rider and 65 to 85 for the animal — as the other riding events. But because there is less that can be done to make a good bull ride better, top scores for the rider are usually lower.

A cowboy who sticks to the whistle upright will usually mark about 10. A score of 14 is unusually good. Mark the rider down if you see him slip to one side or the other.

The only other bull riding rule common with bronc riding events

is that the ride must be made with one hand, the other held free. Otherwise the ride is a qualified one as long as the riding hand is on any part of the bull rope — and the cowboy hasn't hit the ground — when the whistle blows.

As though the bull needed anything to encourage him to buck, the bull rope must have a bell that dangles and clanks under the animal's belly throughout the ride.

If there are few rules to restrict the riders, there are none to hamper the bulls. Endowed with a permanently murderous attitude toward humans, they resort to anything to dump the cowboy so they can trample or gore him. A favorite tactic is to throw the rider forward with a heaving, high kick behind, then hook up at him with their huge, banana-shaped horns.

Another lethal type is the spinner, who swaps ends like a freight car caught in a tornado. Hair-raising antics like these make the ride harder and boost markings higher for the bull.

In the other riding events you will see the judges posted in the arena a few yards out from the chutes, one on each side of the on-coming action. But if you don't spot them right away in the bull riding, look again.

There they are, perched safely up on the chutes.

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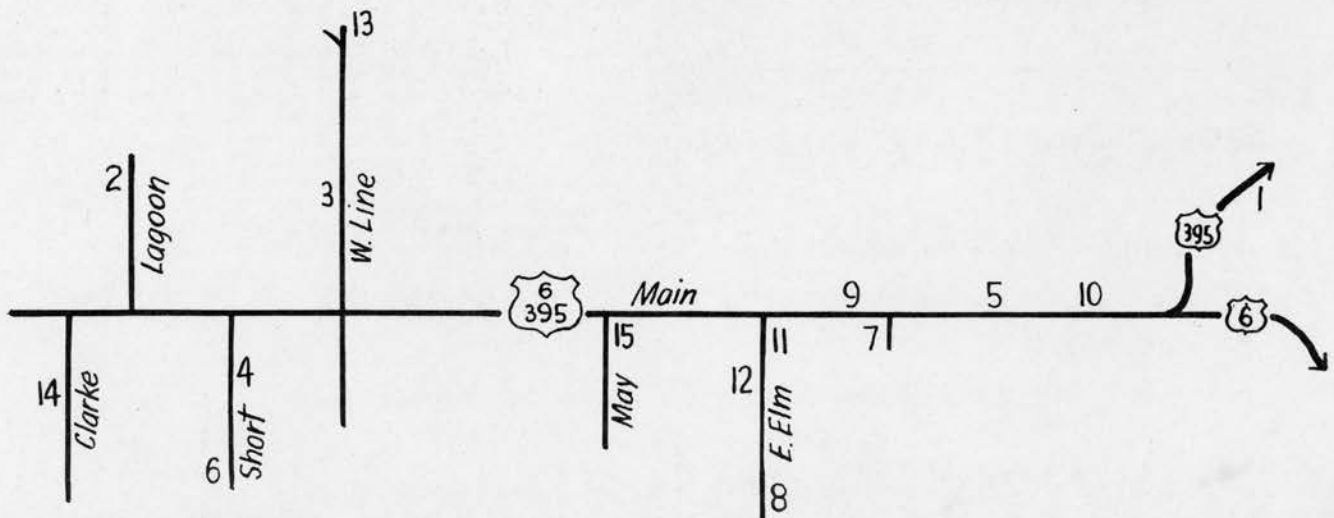
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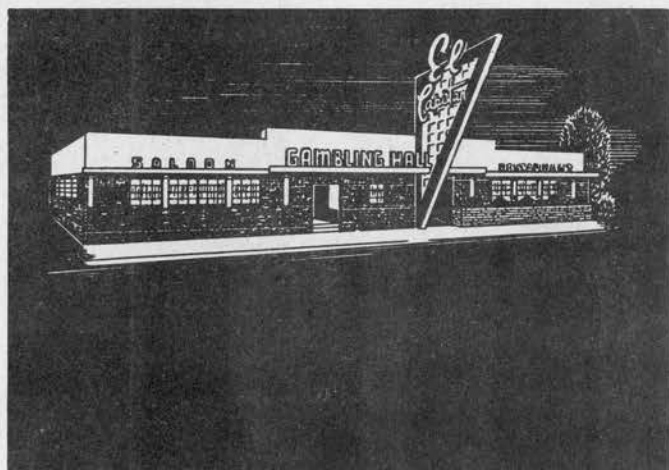
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